

SERENADE Holiday Scheduling

STEP BY STEP GUIDE

SERVICE LEVEL 3:

Scheduling Holiday to override the existing blend for a set period of time:

A) Log on to Serenade, go into the account you need to work on, click on the Music tab:

➡ Find Mixes	• Find Tracks in Adult	Alternative Mix		
Music Mixes	Song	Artist	Year	Length(sec)
Tom's list	🔺 #9 Dream	R.E.M.	2007	267
	(Don't Go Back To) Rocky	ville R.E.M.	1984	234
Zone Two Blend	(If You're Wondering If I Want You To) I Want You	Weezer	2009	208
Silence	(Still A) Weirdo	D Tunstall, KT	2010	198
Zone 1 Holiday - HOLIDAY	iscovered) Americ	a? Ozomatli	2004	271
Zone 2 Holiday - Traditi Edit	10 Rocks	Lynne, Shelby	2003	165
	100 Years	Five For Fighting	2003	238
50's and Early 60's	101	Hammond, Albert Jr.	2006	198
60's To Early 70's	1234	Feist	2007	183
	16 Days	Whiskeytown	0	225
	1901	Phoenix	2009	189
Acid Jazz	1952 Vincent Black Light	nir Thompson, Richard	0	274
Accustic Viscolo & Instrumentale	1973	🕩 Blunt, James	2007	236
	1979	Smashing Pumpkins	1995	250
	21st Century Rin Off	Soundtrack Of Our	2001	238

Click the **"Edit"** button for the Holiday Channel to the left of the screen.

B) The "Edit Mix" window will open:

Z Edit Mix				>
Find Mixes				
		: Al	I	•
Artist :				
Song :				
Type : All	-			
Clear	Find			
18 Records Found				
To Records Found				
Mix		Genre	Era	-
CONTEMPORARY HOLIDAY	Ф	Holiday	Timeless	
CONTEMPORARY HOLIDAY (50%)	Ф	Holiday	Timeless	=
COUNTRY HOLIDAY	Ф	Holiday	Timeless	
COUNTRY HOLIDAY (50%)	1	Holiday	Timeless	
FOLFOTTO HOLTDAY	0	Holiday	Timeless	
ECLECTIC HOLIDAY	-			
ECLECTIC HOLIDAY	•	Holiday	limeless	
ECLECTIC HOLIDAY ECLECTIC HOLIDAY (50%) HOLIDAY JAZZ	♦	Holiday Holiday	Timeless	
ECLECTIC HOLIDAY ECLECTIC HOLIDAY (50%) HOLIDAY JAZZ HOLIDAY JAZZ (50%)		Holiday Holiday Holiday	Timeless Timeless	
ECLECTIC HOLIDAY ECLECTIC HOLIDAY (50%) HOLIDAY JAZZ HOLIDAY JAZZ (50%) HOLIDAY NEW AGE & CLASSICAL		Holiday Holiday Holiday	Timeless Timeless Timeless	

---- Select **"Holiday"** in the **"Genres"** pull down window and click **"Find"**



Edit Mix				
-Find Mixes				
Genres : Holiday	1	Era : Al	1	•
Artist :				
Song :				
Type : All	-			
Clear	Find			
18 Records Found				
Mix		Genre	Era	
Mix CONTEMPORARY HOLIDAY	\$	Genre Holiday	Era Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%)	¢	Genre Holiday Holiday	Era Timeless Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY	\$ \$	Genre Holiday Holiday Holiday	Era Timeless Timeless Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY COUNTRY HOLIDAY (50%)	 (1) (2) (2) (3) (4) (4)	Genre Holiday Holiday Holiday Holiday	Era Timeless Timeless Timeless Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY COUNTRY HOLIDAY (50%) ECLECTIC HOLIDAY	 (1) (2) (2)	Genre Holiday Holiday Holiday Holiday	Era Timeless Timeless Timeless Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY COUNTRY HOLIDAY (50%) ECLECTIC HOLIDAY ECLECTIC HOLIDAY (50%)		Genre Holiday Holiday Holiday Holiday Holiday	Era Timeless Timeless Timeless Timeless Timeless	
Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY COUNTRY HOLIDAY (50%) ECLECTIC HOLIDAY (50%) HOLIDAY JAZZ		Genre Holiday Holiday Holiday Holiday Holiday Holiday	Era Timeless Timeless Timeless Timeless Timeless Timeless	
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Mix CONTEMPORARY HOLIDAY CONTEMPORARY HOLIDAY (50%) COUNTRY HOLIDAY COUNTRY HOLIDAY COUNTRY HOLIDAY (50%) ECLECTIC HOLIDAY (50%) HOLIDAY JAZZ HOLIDAY JAZZ (50%) HOLIDAY NEW AGE & CLASSICAL		Genre Holiday Holiday Holiday Holiday Holiday Holiday	Era Timeless Timeless Timeless Timeless Timeless Timeless	

Highlight the desired business mix by clicking on it once, and press "Select"

 \downarrow

Account Details Loc	cations	Music Messages	C C	ampaigns 🚺 Rep	orts		
		Music Mixes & Blends		Playlists			
Music Customization Palette	Edit	Find Mixes		•Find Tracks in Adu	lt Alternative	Mix	
Music Themes		Music Mixes		Song	Artist	Year Len	gth(se
Theme Name	#	Lunch Mix	Edit	#9 Dream	R.E.M.	1 2007 267	1
	Locs	Zone Two Blend	Edit	(Don't Go Back To) Rockville	R.E.M.	1984 234	ŧ
DEMO Master Service Level	2	Silence		(If You're Wondering If			
2	1	Zone 1 Holiday - CONTEMP	Edit	I Want You To) I Want You To	Weezer		ŧ.
		Zone 2 Holiday	Edit	(Still A) Weirdo	Tunstall, KT	198	\$
-		50's and Early 60's		(Who Discovered)	Ozomatli	2004 271	L
		60's To Farly 70's		10 Rocks	Lynne, Shelby	1 € 2003 165	i
		70's Mix		100 Years	Five For Fighti	ing 2003 238	
					Hammond,	-14	
		Acoustic Vocals & Instrumentals		101	Albert Jr.	2006 198	F.
				1234	Feist	2007 183	
		< III.	•	16 Days	Whiskeytown	1 0 225	1

—— Then highlight your **"Theme"** and click on **"Schedule Music"**, the Daypart tool will open up.

First, click on the **"Month view"**. ►

Zone 1 Schedule									
Music Mixes		9 Oct, 2011				Day	Week	Month	Timeline
- Lunch Mix	Sun	Mon	Tue	Wed	Thu		Fri	5	Sat
Zone 1 Holiday - CON									
Fitness & Health Cla	16	17	18	19	20	21		22	
Silence	QZone 1 Holida	Sunch Mix	9 Lunch Mix	9 Lunch Mix	9 Lunch Mix	9Lunc	h Mix	9Lunch	n Mix
CONTEMPORARY HOLIDAY									
Top 40 Hits									
Classic Rock	23	24	25	26	27	28		29	
	9Lunch Mix	9 Lunch Mix	QLunch Mix	QLunch Mix	9 Lunch Mix	9Lunc	h Mix	9Lunch	n Mix
	30	31	1	2	3	4		5	
	9Lunch Mix	P Lunch Mix	9Lunch Mix	9Lunch Mix	Q Lunch Mix	9Lunc	h Mix	PLunch	n Mix
									-



Drag and drop the Holiday mix on the calendar, on the desired **"Start Date"**. Drop it on the top white part of the day selected, to the right of the date.

Now, doub	le click on the bubble:		
	28	29	30
	PDefault Bleng	Zone 1 Holiday	<mark>∕⊇Default Blen</mark>

A scheduling tool will pop up:

	28	29	30	1
	Default Blend	QZone 1 Holid×	ODefault Blen ×	Default I
	1	L2:00 AM-11:59 PM	1	
		Zone 1 Holiday - CO	UNTRY HOLIDAY (50	096)
		Details Schee	dule	
		\bigwedge		
"Schedule"	H			

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Click on

Default Blend	Zane 1 Holday - COUNTRY HOUDAY (59%)
Total Streaming - Cooking	
	Recurrence:
	· Daily
	Range of recurrence:
	Find and case Find by this date: 1229/2011
	Update x Cancel

Set the **end date** by using the bottom calendar window – **not the top one**!

Click on "Update" to save your settings.

WHERE TO GO FOR ADDITIONAL INFORMATION

At PlayNetwork we're here for you. PlayNetwork takes its service commitments seriously and pledges to meet and exceed your expectations.

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