

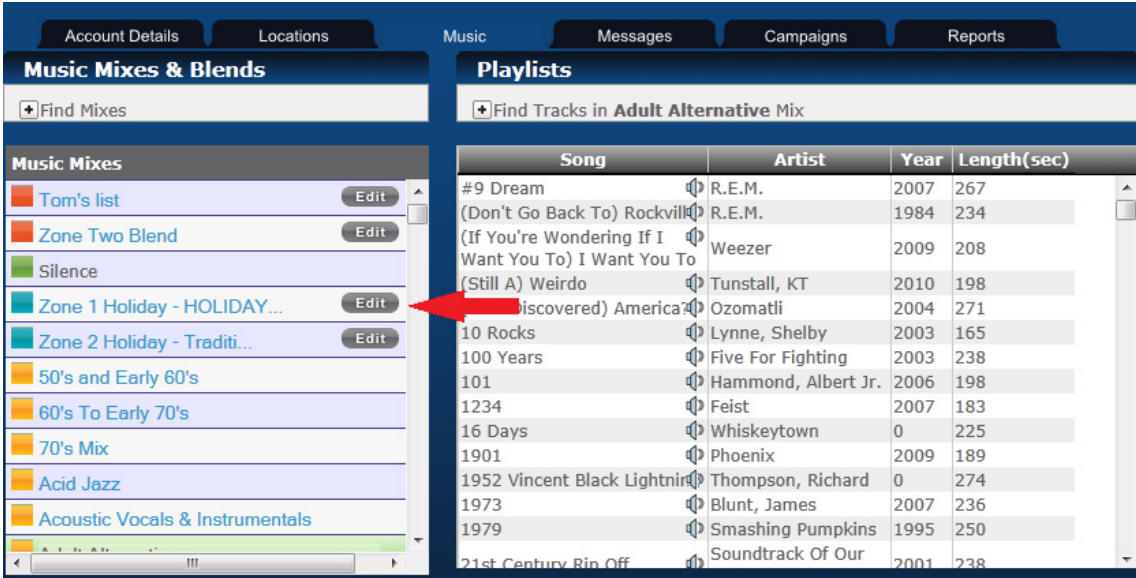
SERENADE HOLIDAY SCHEDULING

STEP BY STEP GUIDE

SERVICE LEVEL 3:

Scheduling Holiday to override the existing blend for a set period of time:

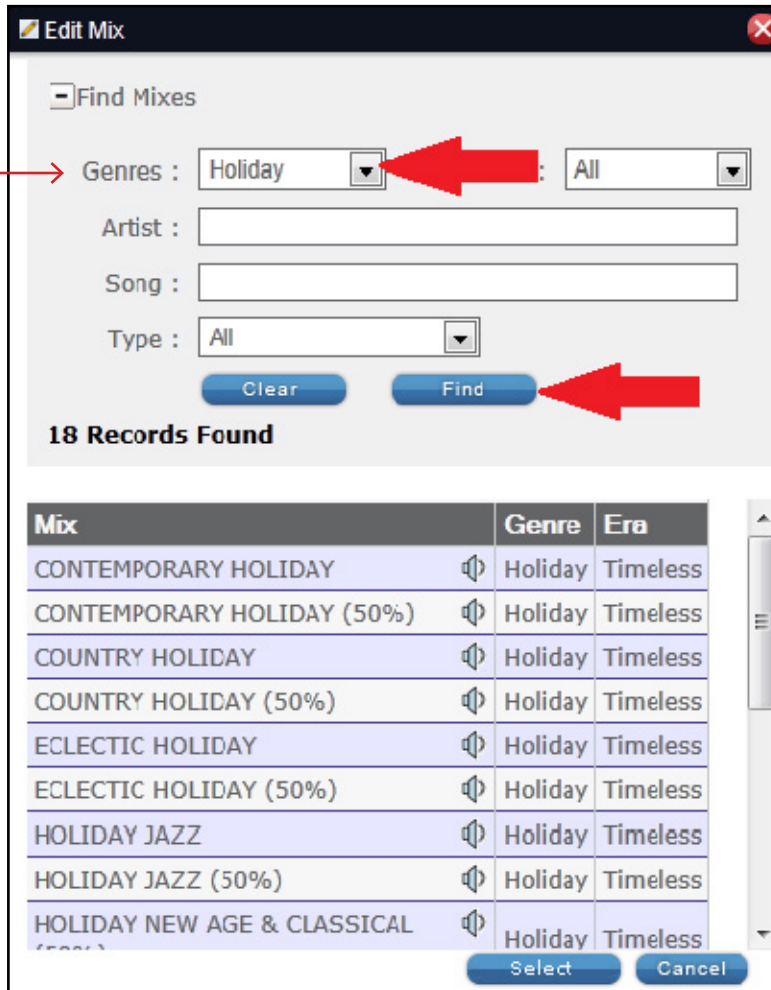
A) Log on to Serenade, go into the account you need to work on, click on the Music tab:



The screenshot shows the Serenade Music interface. On the left, under 'Music Mixes & Blends', there is a list of mixes. The 'Zone 1 Holiday - HOLIDAY...' mix is highlighted, and its 'Edit' button is pointed to by a red arrow. On the right, under 'Playlists', there is a table of tracks. The table has columns for Song, Artist, Year, and Length(sec). The tracks listed are:

Song	Artist	Year	Length(sec)
#9 Dream	R.E.M.	2007	267
(Don't Go Back To) Rockville	R.E.M.	1984	234
(If You're Wondering If I	Weezer	2009	208
Want You To) I Want You To	Weezer	2009	208
(Still A) Weirdo	Tunstall, KT	2010	198
(Discovered) America	Ozomatli	2004	271
10 Rocks	Lynne, Shelby	2003	165
100 Years	Five For Fighting	2003	238
101	Hammond, Albert Jr.	2006	198
1234	Feist	2007	183
16 Days	Whiskeytown	0	225
1901	Phoenix	2009	189
1952 Vincent Black Lightnir	Thompson, Richard	0	274
1973	Blunt, James	2007	236
1979	Smashing Pumpkins	1995	250
21st Century Bin Off	Soundtrack Of Our	2001	238

B) The "Edit Mix" window will open:



The "Edit Mix" window displays search filters and a list of records. The "Find Mixes" section includes:

- Genres: Holiday (selected)
- Artist: (empty)
- Song: (empty)
- Type: All

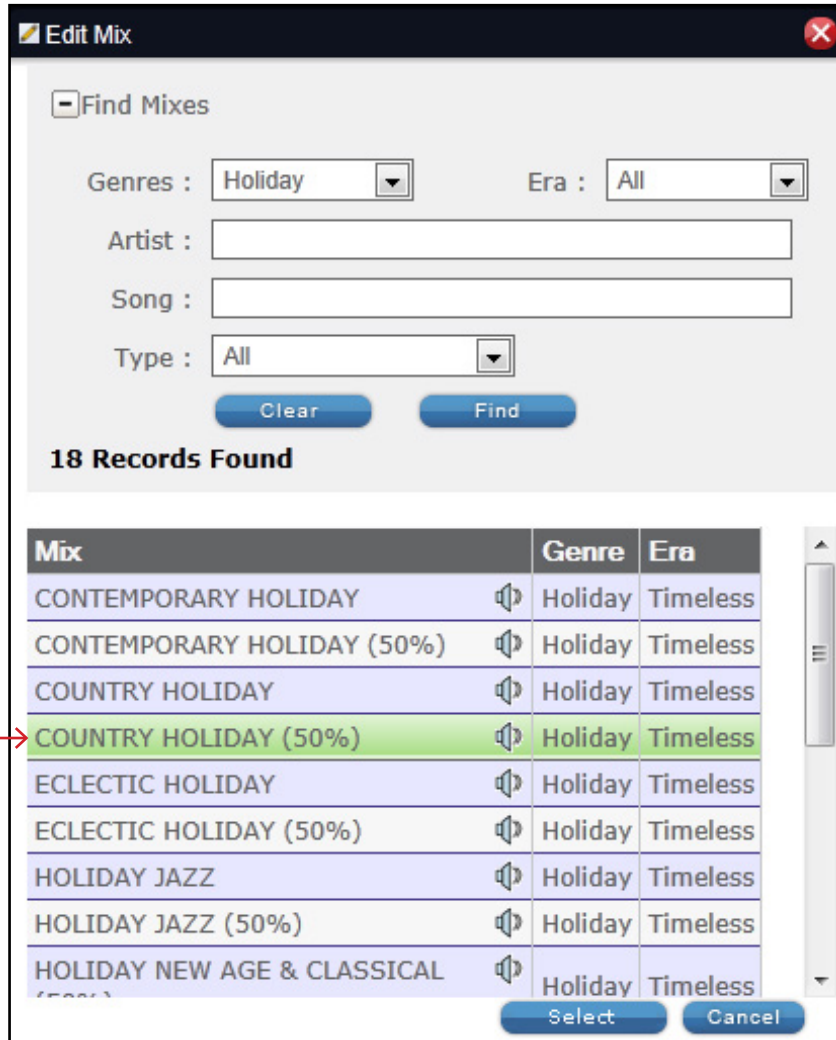
Buttons: Clear, Find

18 Records Found

Mix	Genre	Era
CONTEMPORARY HOLIDAY	Holiday	Timeless
CONTEMPORARY HOLIDAY (50%)	Holiday	Timeless
COUNTRY HOLIDAY	Holiday	Timeless
COUNTRY HOLIDAY (50%)	Holiday	Timeless
ECLECTIC HOLIDAY	Holiday	Timeless
ECLECTIC HOLIDAY (50%)	Holiday	Timeless
HOLIDAY JAZZ	Holiday	Timeless
HOLIDAY JAZZ (50%)	Holiday	Timeless
HOLIDAY NEW AGE & CLASSICAL	Holiday	Timeless

Buttons: Select, Cancel

Select "Holiday" in the "Genres" pull down window and click "Find"



Edit Mix

Find Mixes

Genres : Era :

Artist :

Song :

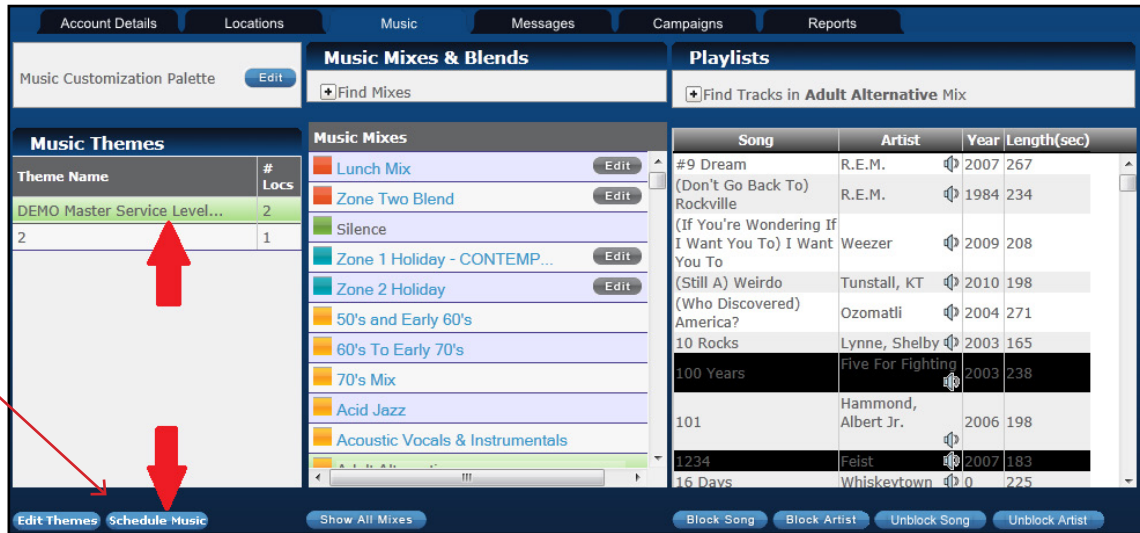
Type :

18 Records Found

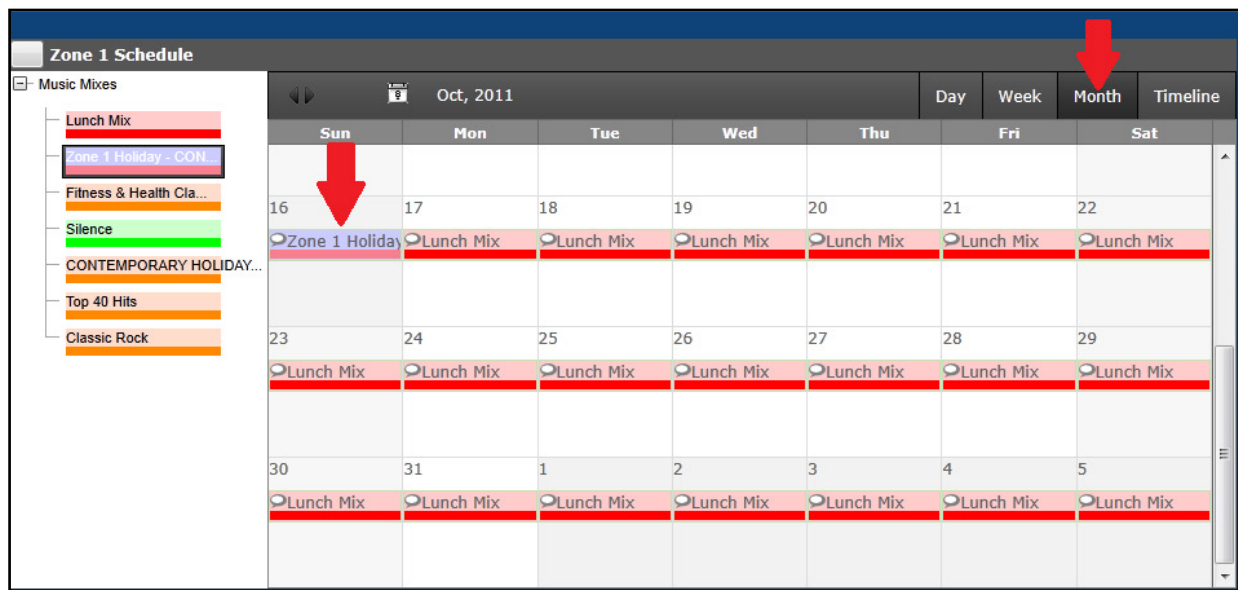
Mix	Genre	Era
CONTEMPORARY HOLIDAY	Holiday	Timeless
CONTEMPORARY HOLIDAY (50%)	Holiday	Timeless
COUNTRY HOLIDAY	Holiday	Timeless
COUNTRY HOLIDAY (50%)	Holiday	Timeless
ECLECTIC HOLIDAY	Holiday	Timeless
ECLECTIC HOLIDAY (50%)	Holiday	Timeless
HOLIDAY JAZZ	Holiday	Timeless
HOLIDAY JAZZ (50%)	Holiday	Timeless
HOLIDAY NEW AGE & CLASSICAL	Holiday	Timeless

Highlight the desired business mix by clicking on it once, and press "Select"

Then highlight your **"Theme"** and click on **"Schedule Music"**, the Daypart tool will open up.

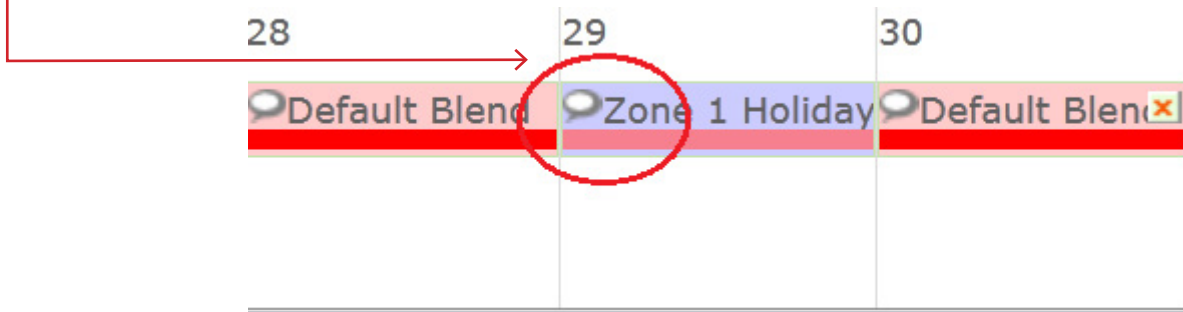


First, click on the **"Month view"**.

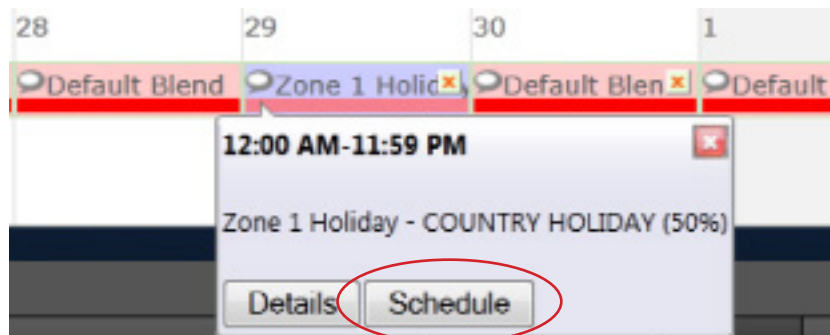


Drag and drop the Holiday mix on the calendar, on the desired **"Start Date"**. Drop it on the top white part of the day selected, to the right of the date.

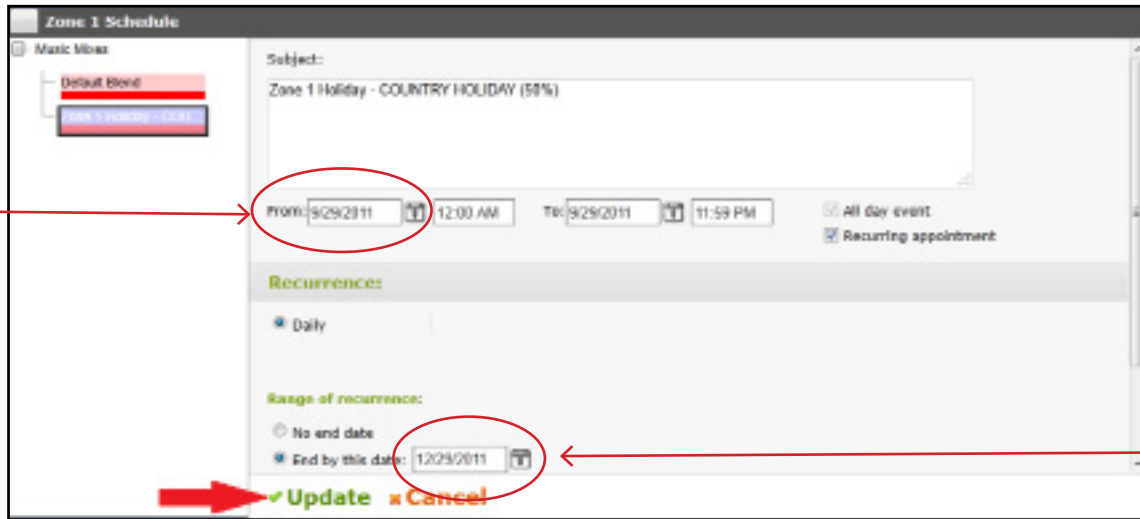
Now, double click on the bubble:



A scheduling tool will pop up:



Click on **"Schedule"**



The **start date** is already set, by dragging the mix onto the calendar.

Set the **end date** by using the bottom calendar window – **not the top one!**

Click on **“Update”** to save your settings.

WHERE TO GO FOR ADDITIONAL INFORMATION

At PlayNetwork we’re here for you. PlayNetwork takes its service commitments seriously and pledges to meet and exceed your expectations.

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