



PlayNetwork's messaging services create voice-based communications delivered in-store, on-hold, via broadcast, and through digital properties. From promotional advertisements to team member announcements, we specialize in creating customized messages for stores, radio, streaming music ads, and more.

Our Messaging Capabilities Include:



Script Writing

Scripts are written based on a client-provided brief that explains what content the message should include and how it should be conveyed.



Voice Talent

In addition to our in-house voice talent, we have a sizeable pool of voice talent that allows us to meet the most exacting voice requirements and provide messages in over 40 different languages and regional accents.



Production

State-of-the-art recording facilities in our Redmond and Sherman Oaks studios provide in-house capabilities for producing a wide range of audio recordings ranging from simple voice tracks to original multi-track message productions.



Editing and Mixing

After messages are recorded, our in-house team edits the voice recording. Additionally, custom music beds are also available to mix with the voiceover recording.



Scheduling

Via our online messaging scheduling tool, messages can be set to play at certain times of day, on certain days of the week, throughout a specified date range, or set to repeat for an unspecified amount of time.



Trafficking

Messaging can be played as frequently as desired and is programmed to play in-between songs while ensuring music playback isn't interrupted. Publish to one location, a group of locations, or all your locations.



LEARN MORE ABOUT MESSAGING Visit playnetwork.com/contact-us and fill out the form with your contact information