

MC500 Media Player



The MC500 Media Player is the industry's most complete hardware-based music and messaging player, enabling you to customize, control and unleash your media for maximum customer impact.



Dedicated, field-proven reliability



Easy plug-and-play setup in minutes for most installations



Advanced online scheduling and mixing of content

Features:

- **Scheduling and Dayparting.** Player software allows programming to be divided into several parts, depending on the time of the day
- **Audio RichMix.** Schedule programming that features music, regular messaging, and special promotions based on predetermined goals, such as scheduling a holiday promotion six times each hour
- **Serenade-enabled.** Depending on service level, Serenade offers the ability for all audio content to be managed remotely, via the internet
 - Upload, deliver and schedule messages and make changes to messages and promotions instantly
 - Users can remotely program for a single location, groups or an entire chain
 - Create timely ROI measurements of messaging campaigns
 - Utilize song and message blocking to ensure certain elements can't ever be programmed or played
- **Easily Update Content.** DVD or broadband network connection provide update flexibility
- **Dual-Zone Operation.** Supports two zones of audio, each of which may be independently programmed
- **Read What's Playing.** Bright LCD front panel displays player status and message title plus you can view the previous 5 tracks and upcoming 5 tracks
- **Store Messages on the Device.** 160 GB hard drive stores thousands of files
- **Security for all Your Digital Media Assets.** Encryption standards satisfy US Federal (AES-256) requirements



Specifications:

- Dimensions:** 13.5" x 3.5" x 9"
- Weight (pounds):** 11
- Power (max):** 40W
- International:** Multi-country power & regulatory approvals
- Mounting hardware:** Rack mount (not included)

LEARN MORE ABOUT THE MC500 Visit playnetwork.com/contact-us and fill out the form with your contact information