



ACCESS UP TO 245 MIXES OF LICENSED MUSIC WITH DEEP SCHEDULING CONTROL.

Manage and schedule in-venue background music in a way that fits your business. With Serenade Business Mixes from PlayNetwork, get a wide variety of content and control that's perfect for any bar, restaurant or store.

Serenade Business Music subscriptions include:

- Up to 245 business mixes each containing 250 to more than 1,000 songs
- Recurring music updates via network connection or disc
- All licensing and royalty fees tracked and paid by PlayNetwork



CHANNEL SUITE

Instantly choose from 26 preset business mixes, ready to plug-and-play.

- Includes our top 15 business mixes and 11 holiday mixes
- Content comes ready-to-play on an MC500 media player
- Switch channels with the push of a button
- Two zone playback

BUSINESS SUITE

Our most popular way for small and medium-sized businesses to enjoy a custom sound with channel blending.

- Access to 245 business music mixes including holiday playlists
- Manage your music playback using our online music management program, Serenade
- Create your own blend of up to 5 business music mixes and specify blend percentage
- Find mixes by genre, era, artist, or song and view detail including mix description, representative artists, marketing strategy, and more
- Search and listen to individual songs and mixes, and block individual songs and artists from mixes
- Assign music programming to groups of locations

MASTER SUITE

Absolute creative control over your business music with the ability to create your own channel mix blends and schedule them for time of day.

Get all the features of our Business Suite, plus:

- Day-parting: Schedule up to five business mixes (plus one holiday mix) to play during different times of the day
- Access your main channel mix and up to 4 additional mixes from the media player LCD or CURIOPlayer UI.

	CHANNEL SUITE	BUSINESS SUITE	MASTER SUITE
Channels	26	245	245
Songs per channel	~500+	~500+	~500+
Licensed and royalty fees included	Yes	Yes	Yes
Media player hardware	MC500	MC500 / X5	MC500 / X5
Music updates via network	Yes	Yes <i>X5 Only</i>	Yes <i>X5 Only</i>
Music updates via disc	Yes	Yes <i>MC500 Only</i>	Yes <i>MC500 Only</i>
Playback zones	2	2	2
Listen/preview mixes and songs	Yes	Yes	Yes
Apply music concept to multiple locations in Serenade	Yes	Yes	Yes
In-venue messaging integration capability	Yes	Yes	Yes
Serenade music management program	No	Yes	Yes
Channel blending for unique sound	No	Yes	Yes
Marketing strategy guidance	No	Yes	Yes
Search mixes by genre, era, song, artist	No	Yes	Yes
Search for songs by genre, era, song, artist	No	Yes	Yes
Block individual songs and artists	No	Yes	Yes
Include silence in music playback	No	Yes	Yes
Channel selection method	LCD	LCD/Serenade	LCD/Serenade
Music dayparting and scheduling control	No	No	Yes
4 additional channels accessible from MC500 LCD or CURIOPlayer UI	No	No	Yes