

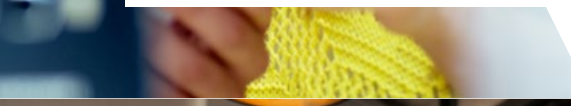


MOOD:MEDIA

BECOME A MOOD CHANNEL PARTNER



 moodmedia.com



BOOST PROFITS & INCREASE CUSTOMER VALUE

As a Mood Media Channel Partner you can boost your brand recognition while boosting your bottom line. Our recurring services fit any business segment and can work with customer's existing digital solutions and systems.

PREDICTABLE & STABLE REVENUE

Becoming a Mood Media Channel Partner means you automatically improve the predictability and stability of your business. Easier forecasting helps ensure a higher degree of certainty when creating budgets.

- + Reduced risk
- + Improved expense management
- + Better growth opportunities

EXPAND YOUR CLIENT BASE

Increase accessibility for your clients with a Recurring Business Model. Continuous contact with your clients helps build trust and loyalty, making it easier to sell additional services.

- + Flexible payment options
- + Reduced price barrier
- + Easier up-selling and cross-selling
- + Stronger client relationships
- + Boost to your bottom line

INCREASE COMPANY VALUE

Recurring revenue lends itself to business scaling. Understanding your cash flow with insights provided by a subscription model allows you to invest in growth with minimal risk.

SIGHT

Best-in-class visual content & technology that keeps customers informed, inspired & entertained.

- + Proprietary, web-based CMS
- + Customizable TV programs, interactive kiosks, video "jukeboxes," leading flagship solutions

SOLUTIONS

Digital Signage, Digital Menu Boards, Custom Content, Integrated Music, Back-of-House/Internal Communications, Mood TV and Video Walls

SOUND

Audio solutions set the mood within a business and increase dwell time and customer loyalty

- + Customizable in-store music & messaging
- + Library of more than 42 million fully-licensed tracks
- + Playlists designed to bring your brand to life, marrying both brand and consumer values and beliefs
- + Broad portfolio of solutions to fit every client need

SOLUTIONS

In-Store Music & Messaging, On-Hold Music & Messaging

SCENT

Aromas that enhance in-store ambiance & capture a brand's essence

- + 1,600 fragrance choices
- + Deeper connections with Consumers

SOLUTIONS

Custom Scent Creation, Scent Diffusers

SYSTEMS

Integrated custom, audio-visual design & installation

- + Leading-edge audio and visual technology design
- + Top-tier global equipment partners, including Klipsch, Bose, LG & Samsung

SOLUTIONS

Commercial-grade AV Systems, Integrated AV, Sound Masking, Conference Room AV, Drive-thru Systems & Maintenance