



HOLIDAY

MUSIC PROGRAM GUIDE

MOOD: MEDIA

INTRO

Music is a powerful and essential part of the Customer Experience, but during the holiday season, music becomes even more critical, putting customers, guests and visitors in the Christmas spirit and a holiday frame of mind. One of the most exciting elements about the Mood holiday music catalog is the wide range of options available to our customers. We offer 13 exclusive 100% holiday programs spanning all genres, in addition to 7 unique mixes and blends. It's all about creating the perfect Customer Experience for every brand and business during the most significant season of the year! We invite you to browse our holiday guide to review all of our holiday offerings. Also, visit our holiday website at <http://us.moodmedia.com/holiday> and listen to samples.

TABLE OF CONTENTS

PAGE 3: Holiday Programs

PAGE 6: Quick Reference Grid, Program Availability by Platform

CONTACT

Ready to get started on your holiday experience?
The Mood Holiday team is here to help!

If you're new to Mood, contact your Account Representative.

If you're an existing customer and would like to discuss your current holiday options or selections, contact us at holiday@moodmedia.com.

HOLIDAY PROGRAMS

Holiday Favorites (100% Holiday Music)

Traditional and Contemporary Holiday standards (Runs 11/1/21 - 1/7/22)

Sample Artists: The Ronettes, Harry Connick, Jr., Nat King Cole, Wham, Johnny Mathis, Mariah Carey, Darlene Love, Wings, Bing Crosby, Stevie Wonder

Holiday Pop (100% Holiday Music)

Adult Pop Holiday (Runs 11/1/21 - 1/7/22)

Sample Artists: Kelly Clarkson, Sia, Kacey Musgraves, Michael Buble, Colbie Caillat, Gwen Stefani, Jack Johnson, Mariah Carey, The Supremes, JD McPherson, Ariana Grande

The Christmas Message (100% Holiday Music)

Christian Adult Contemporary songs of celebration

Sample Artists: Katinas, Sixpence None The Richer, Needtobreathe, Matthew West, Jeremy Camp, Mandisa, Jason Gray, Lincoln Brewster, MercyMe, Chris Tomlin

Traditional Holidays (100% Holiday Music)

Warm collection of classic and evocative traditional Holiday favorites (Runs 11/1/21 - 1/7/22)

Sample Artists: Bing Crosby, Dean Martin, Brenda Lee, Jo Stafford, Burl Ives, Louis Armstrong, Peggy Lee, Mel Torme, Vince Guaraldi Trio, Lena Horne

Pop

Be-Tween Holiday Blend (50% Holiday Music)

Family-friendly, modern Pop hits infused with Holiday

Sample Artists: Sofia Carson, The Vamps, Dove Cameron, Skylar Stecker, Gwen Stefani, Ariana Grande, Selena Gomez, R5, Alessia Cara, Sia

Cashmere Holiday Mix (25% Holiday Music)

Warm cosmopolitan vocals infused with Holiday

Sample Artists: Sharon Jones and the Dap-Kings, Mary J. Blige, Darius Rucker, Natalie Cole, Stevie Wonder, Rod Stewart, Ariana Grande, Kacey Musgraves, Calum Scott, JD McPherson

FM1 Holiday Mix (25% Holiday Music)

Adult contemporary hits infused with Holiday

Sample Artists: Gwen Stefani, Hanson, U2, Sia, Jason Mraz, Rod Stewart, The Eurythmics, Michael Buble, Mariah Carey, Bryan Adams

Holiday Pop Blend (50% Holiday Music)

Adult Pop hits and Holiday

Sample Artists: Meaghan Smith, Sam Smith, Andy Grammar, Bebe Rexha, Coldplay, Harry Connick Jr., Echosmith, Imagine Dragons, Katy Perry, Maroon 5

Modern Holiday (100% Holiday Music)

Current youthful Pop, Rock & R&B Holiday

Sample Artists: Jonas Brothers, Ceelo Green, Weezer, Sia, Hilary Duff, Justin Bieber, The Waitresses, Ariana Grande, Kacey Musgraves, Carly Rae Jepsen

Country

Country Holiday (100% Holiday Music)

Current and traditional Country Holiday

Sample Artists: Blake Shelton, Reba McEntire, Darius Rucker, Kacey Musgraves, George Strait, Clint Black, Faith Hill, Dwight Yoakam, Lee Ann Womack, Randy Travis

Nashville USA Holiday Mix (25% Holiday Music)

Country currents mixed with Holiday

Sample Artists: Luke Bryan, Thomas Rhett, Pat Green, Blake Shelton, Carrie Underwood, Dan + Shay, Kelsea Ballerini, Florida Georgia Line, Toby Keith, Dierks Bentley

HOLIDAY PROGRAMS

Religious

The Light Holiday Mix (25% Holiday Music)
Contemporary Christian mixed with Holiday

Sample Artists: Avalon, Phillips Craig and Dean, Matthew West, Jeremy Camp, Jason Gray, Matt Redman, All Things New, Seventh Time Down, MercyMe, Chris Tomlin

R&B

Soulful Holidays (100% Holiday Music)
Classic Soul, Motown and today's R&B favorites

Sample Artists: Stevie Wonder, Donny Hathaway, Lou Rawls, Kelly Rowland, Sharon Jones and the Dap-Kings, Ceelo Green, Al Green, Ella Fitzgerald, Booker T. and the MGs, Otis Redding

Electronic

Holiday Remixed (100% Holiday Music)
Holiday electro and Pop remixes

Sample Artists: Kaskade, Eartha Kitt, King Kooba, Dean Martin, J. Boogie, Roy Ayers, Bombay Dub Orchestra, Nina Simone, Psapp, Future Loop Foundation

Jazz

Ultra Hip Holiday (100% Holiday Music)
Contemporary and classic jazz Holiday

Sample Artists: Duke Ellington, The Ventures, Sergio Mendes, Jimmy Smith, Brian Setzer Orchestra, Pink Martini, Charles Brown, King Curtis, Nat King Cole, Louis Prima

Classical & Instrumental

Classical Holiday (100% Holiday Music)
Chamber and Symphonic renditions of Holiday classics

Sample Artists: Boston Pops Orchestra, Canadian Brass, Los Angeles Guitar Quartet, Christine Brown, Hampton String Quartet, Camilli String Quartet, National Philharmonic Orchestra, San Francisco Ballet Orchestra, Empire Brass, Sylvia Woods

Holiday Instrumentals (100% Holiday Music)
Instrumental classical, easy listening, jazz Holiday
(Runs 11/1/21 - 1/7/22)

Sample Artists: Boney James, Dave Koz, David Benoit, Tom Scott, Fourplay, Herb Alpert, Roger Williams, Ramsey Lewis, Beegie Adair, Vince Guaraldi

Latin

Viva La Navidad (100% Holiday Music)
Latin Holiday (Runs 11/25/21 - 1/7/22)

Sample Artists: Cuba L.A., Billo's Caracas Boys, Jon Secada, Los Lobos, Yomo Toro, Luis Miguel, Oscar Lopez, La Sonora Dinamita, Tatiana, Parrandon Boricua

World

Quebeois Holiday Mix (25% Holiday Music)
Contemporary french canadian hits and Holiday songs

Sample Artists: Michael Buble, Shawn Mendes, Sarah McLachlan, Maroon 5, Celine Dion, Ed Sheeran, Diana Krall, Andy Grammer, Bahamas, Carly Rae Jepsen

Hawaiian Holiday (100% Holiday Music)
Hawaiian Holiday instrumentals and vocals

Sample Artists: Brothers Cazimero, Cecilio and Kapono Beamer, Hapa, Henry Kapono, John Keawe, Ka'au Crater Boys, Kanilau, Keahiwai, Ozzie Kotani, Abe Lagrimas, Jr.

HOLIDAY PROGRAMS QUICK REFERENCE GUIDE

PROGRAM AVAILABILITY BY PLATFORM

Program	Infused	Harmony	ProFusion DS	ProFusion iH	ProFusion iS/iO	ProFusion XS	DBS (D)* CHANNEL #	MV/MV2/ MV3/MBOX	LE/LE2/SR	DBS(M)*	DISH CHANNEL #	Encompass XD
Be-Tween Holiday Blend	X	*	*	*	*	*		*				*
Cashmere Holiday Mix	X	*	*	*	*	*	1	*	*		956	*
Classical Holiday		*	*	*	*	*	60	*	*		972	*
Country Holiday		*	*	*	*	*	25	*	*		951	*
FMI Holiday Mix	X	*	*	*	*	*	2	*	*	*	922	*
Hawaiian Holiday		*	*	*	*	*		*				*
Holiday Favorites (Runs 11/1/21-1/7/22)		*	*	*	*	*	74	*	*	*	947	*
Holiday Instrumentals (Runs 11/1/21-1/7/22)		*	*	*	*	*	51	*	*	*	927	*
Holiday Pop (Runs 11/1/21-1/7/22)		*	*	*	*	*	75	*	*	*	949	*
Holiday Pop Blend	X	*	*	*	*	*		*				*
Holiday Remixed		*	*	*	*	*	50	*	*			*
Modern Holiday		*	*	*	*	*	8	*	*		954	*
Nashville USA Holiday Mix	X	*	*	*	*	*	27	*	*		952	*
Quebecois Holiday Mix**	X	*	*	*	*	*	72	*	*			*
Soulful Holidays		*	*	*	*	*	40	*	*		939	*
The Christmas Message		*	*	*	*	*		*				*
The Light Holiday Mix	X	*	*	*	*	*	37	*	*		975	*
Traditional Holidays (Runs 11/1/21-1/7/22)		*	*	*	*	*	65	*	*		962	*
Ultra Hip Holiday		*	*	*	*	*	53	*	*		967	*
Viva La Navidad (Runs 11/25/21-1/7/22)		*	*	*	*	*	68	*	*	*	941	*

Infused Programs: Core programs infused with holiday content that are available from November 25th - December 25th.

*DBS (D) is legacy Digital Broadcast Satellite provided by DMX, Inc. DBS(M) is legacy Digital Broadcast Satellite provided by Muzak, LLC.

**Restrictions may apply.