



MOOD: MEDIA

HOLIDAY



MUSIC PROGRAM GUIDE



INTRO

Music is a powerful and essential part of the Customer Experience, but during the holiday season, music becomes even more critical, putting customers, guests and visitors in the Christmas spirit and a holiday frame of mind. One of the most exciting elements about the Mood holiday music catalog is the wide range of options available to our clients. We offer 15 exclusive 100% holiday programs spanning all genres, in addition to 16 unique mixes and blends, which are holiday-infused versions of our most popular catalog programs. It's all about creating the perfect Customer Experience for every brand and business during the most significant season of the year and providing more choices than ever before! We invite you to browse our holiday guide to review all of our holiday offerings. Also, visit our holiday website at <http://us.moodmedia.com/holiday> to link and listen to samples.

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CONTACT

Ready to get started on your holiday experience?
The Mood Holiday team is here to help!

If you're new to Mood, contact your Account Representative.

If you're an existing client and would like to discuss your current holiday options or selections, contact us at holiday@moodmedia.com.

HOLIDAY PROGRAMS

Holiday Favorites (100% Holiday Music)

Traditional and Contemporary Holiday Standards (Runs 11/1/20 - 1/7/21)

Sample Artists: Nat King Cole, Donny Hathaway, The Beach Boys, Darlene Love, Jackson 5, Michael Bubl , Sheryl Crow, Stevie Wonder, Christina Aguilera, Tom Petty and the Heartbreakers

Holiday Pop (100% Holiday Music)

Adult Pop Holiday (Runs 11/1/20 - 1/7/21)

Sample Artists: Sia, Kacey Musgraves, The Carpenters, Colbie Caillat, Gwen Stefani, Jack Johnson, Mariah Carey, The Supremes, Hanson, Bryan Adams

The Christmas Message (100% Holiday Music)

Christian Adult Contemporary songs of celebration

Sample Artists: Steven Curtis Chapman, Tobymac, Amy Grant, BarlowGirl, Jars Of Clay, Jeremy Camp, MercyMe, Selah, Sarah Groves, 33 Miles

Traditional Holidays (100% Holiday Music)

Warm collection of classic and evocative traditional holiday favorites (Runs 11/1/20 - 1/7/21)

Sample Artists: Dean Martin, Brenda Lee, Jo Stafford, Burl Ives, Louis Armstrong, Bing Crosby, Mel Torme, Vince Guaraldi Trio, Lena Horne, Joe Williams

Pop

Holiday Pop Blend (50% Holiday Music)

Adult Pop Hits and Holiday

Sample Artists: Alessia Cara, Sam Smith, Andy Grammar, Bebe Rexha, Coldplay, Aloe Blacc, Taylor Swift, Jason Mraz, Katy Perry, The Weeknd

FM1 Holiday Mix (25% Holiday Music)

Adult Contemporary Hits infused with Holiday

Sample Artists: 10,000 Maniacs, Phil Collins, Lionel Richie, Christina Perri, Counting Crows, Elton John, The Gin Blossoms, Rod Stewart, Nelly Furtado, Steve Winwood

Modern Holiday (100% Holiday Music)

Current youthful Pop, Rock & R&B Holiday

Sample Artists: Gwen Stefani, Ariana Grande, Boyz II Men, Taylor Swift, Ceelo Green, Demi Lovato, Ingrid Michaelson, Justin Bieber, Kylie Minogue, Rob Thomas

Cashmere Holiday Mix (25% Holiday Music)

Warm cosmopolitan vocals infused with Holiday

Sample Artists: Emily King, Marvin Gaye, Norah Jones, Sharon Jones and The Dap-Kings, Straight No Chaser, Khruangbin, Lake Street Dive, Niia, Sam Smith, The Whispers

Be-Tween Holiday Blend (50% Holiday Music)

Family-friendly, modern Pop hits infused with Holiday

Sample Artists: Joe Jonas, Sabrina Carpenter, 5 Seconds Of Summer, Aly & AJ, Bebe Rexha, Britt Nicole, Demi Lovato, DNCE, Shawn Mendes, Vamps

Classics & Decades

'50s & '60s Hits Holiday Mix (25% Holiday Music)

Hits from the '50s and early '60s infused with Holiday.

Sample Artists: Smokey Robinson And The Miracles, Beach Boys, Brenda Lee, Chuck Berry, Drifters, Fats Domino, Frankie Valli and The Four Seasons, Jackie Wilson, Connie Francis, Bobby Helms

Reflections Holiday Blend (50% Holiday Music)

Mature Pop and Classic Jazz vocals infused with Holiday

Sample Artists: Lou Rawls, Sarah Vaughan, Matt Dusk, Tracy Chapman, Nat King Cole, Nancy Wilson, The Impressions, Keely Smith, Charles Brown, Peggy Lee

HOLIDAY PROGRAMS

Rock

Rock Holiday (100% Holiday Music)
A Rock 'n' Roll Holiday experience

Sample Artists: Bon Jovi, Tom Petty And The Heartbreakers, U2, Billy Squier, Cheap Trick, Weezer, Queen, Brian Setzer Orchestra, Eric Clapton, The Smithereens

Country

Country Holiday (100% Holiday Music)
Current and Traditional Country Holiday

Sample Artists: Alan Jackson, Reba McEntire, Blake Shelton, Darius Rucker, Jo Dee Messina, Dwight Yoakam, George Strait, Lee Ann Womack, Travis Tritt, Vince Gill

Heartland Holiday Blend (50% Holiday Music)
Americana and Roots Troubadours infused with Holiday

Sample Artists: Chris Isaak, Kacey Musgraves, Marty Stuart, Shelby Lynne, John Mellencamp, JD McPherson, Nikki Lane, Lyle Lovett, John Fogerty, John Prine

Nashville USA Holiday Mix (25% Holiday Music)
Country currents mixed with Holiday

Sample Artists: Keith Urban, Carrie Underwood, Dan + Shay, Kelsea Ballerini, Florida Georgia Line, Toby Keith, Dierks Bentley, Chris Stapleton, Jason Aldean, Lady A

Religious

The Light Holiday Mix (25% Holiday Music)
Contemporary Christian mixed with Holiday

Sample Artists: Michael W. Smith, Jamie Grace, Danny Gokey, Shane & Shane, Matthew West, Josh Wilson, Ginny Owens, Hillsong United, Chris Tomlin, Britt Nicole

R&B

The Blvd. Holiday Mix (25% Holiday Music)
Urban AC 90s to present mixed with Holiday

Sample Artists: Mary J. Blige, Ne-Yo, Anthony Hamilton, James Brown, Take 6, Will Downing, Aloe Blacc, Babyface, Jill Scott, Johnny Gill

Soulful Holidays (100% Holiday Music)
Classic Soul, Motown and today's R&B favorites

Sample Artists: The Supremes, Al Green, Aretha Franklin, Booker T. and The MG's, Faith Evans, Donny Hathaway, Ebonys, Lionel Richie, O'Jays, Anita Baker

Lounge

Ultra Hip Holiday (100% Holiday Music)
The coolest in update Lounge, Pop, Jazz and Swing

Sample Artists: Frank Sinatra, Brian Setzer Orchestra, Esquivel, Julie London, Los Straitjackets, Louis Armstrong, Jo Stafford, Nick Lowe, Peggy Lee, Pink Martini

Dance

Holiday Remixed (100% Holiday Music)
Holiday Electro and Pop remixes

Sample Artists: Kaskadee, Eartha Kitt, King Kooba, Dean Martin, J. Boogie, Roy Ayers, Bombay Dub Orchestra, Nina Simone, Psapp, Future Loop Foundation

HOLIDAY PROGRAMS

Jazz

A Very Jazzy Holiday (100% Holiday Music)
Contemporary and Classic Jazz Holiday

Sample Artists: Count Basie, Aaron Neville, Vince Guaraldi, Diana Krall, Dianne Reeves, Ella Fitzgerald, Jimmy Smith, Lena Horne, Mel Torme, Oscar Peterson

Unforgettable Holiday Mix (25% Holiday Music)
Jazz Vocal standards mixed with Holiday

Sample Artists: Ella Fitzgerald, Chet Baker, June Christy, Anita O'Day, Blossom Dearie, Dinah Washington, Johnny Mercer, Kay Starr, Pearl Bailey, Billy Eckstine

Classical & Instrumentals

Classical Holiday (100% Holiday Music)
Chamber and Symphonic renditions of Holiday Classics

Sample Artists: Boston Pops Orchestra, Canadian Brass, Los Angeles Guitar Quartet, Christine Brown, Hampton String Quartet, Camilli String Quartet, National Philharmonic Orchestra, San Francisco Ballet Orchestra, Empire Brass, Sylvia Woods

Holiday Instrumentals (100% Holiday Music)
Instrumental Classical, Easy Listening, and Jazz Holiday
(Runs 11/1/20 - 1/7/21)

Sample Artists: Dave Koz, Eliane Elias, Fourplay, Beegie Adair, Boney James, Jim Brickman, Mannheim Steamroller, Rick Braun, Gregg Karukas, Cindy Bradley

Environmental Holiday Blend (50% Holiday Music)
Light instrumentals and Pop covers infused with Holiday instrumentals

Latin

FM Dos Holiday Mix (25% Holiday Music)
Spanish and English Pop Hits infused with Holiday (Runs 11/26/20 - 1/7/21)

Sample Artists: Jon Secada, Charlie Puth, Alex Cuba, Jason Mraz, Paulina Rubio, Marc Broussard, Aleks Syntek, Matt Nathanson, Belanova, Miguel Bose

Latin Hits Holiday Mix (25% Holiday Music)
Latin Hits infused with Holiday (Runs 11/26/20 - 1/7/21)

Sample Artists: David Bisbal, Jesse & Joy, Luis Miguel, Alejandro Sanz, Juanes, Laura Pausini, Sofia Reyes, Gloria Trevi, J Balvin, Luis Fonsi

Viva La Navidad (100% Holiday Music)
Latin Holiday (Runs 11/26/20- 1/7/21)

Sample Artists: Celia Cruz, Graciela Beltran, Luis Miguel, Patricia Salas, Oscar D'leon, Intocable, Domingo Quinones, Emilia Diaz, Marc Anthony, Tatiana

World

Quebeçois Holiday Mix (25% Holiday Music)
Contemporary French Canadian hits and Holiday songs

Sample Artists: Michael Bubl , Shawn Mendes, Sarah McLachlan, Maroon 5, Celine Dion, Ed Sheeran, Diana Krall, Andy Grammer, Bahamas, Carly Rae Jepsen

Hawaiian Holiday Mix (25% Holiday Music)
Hawaiian music infused with Hawaiian Holiday

Sample Artists: Ho'onu'a, Sistah Robi, Keali'i Reichel, Melveen Leed, Henry Kapono, Abe Lagrimas, Jr., Na Leo Pilimehana, Teresa Bright, Sonny Lim, Jerry Byrd

Hawaiian Holiday (100% Holiday Music)
Hawaiian Holiday Instrumentals and Vocals

Sample Artists: Brothers Cazimero, Willie K, John Keawe, Kohala, Genoa Keawe, Hapa, Herb Ohta, Jr., Ka'au Crater Boys, Kanilau, Keahiwai

HOLIDAY PROGRAMS QUICK REFERENCE GUIDE

PROGRAM AVAILABILITY BY PLATFORM

Program	Infused	Harmony	ProFusion DS	ProFusion iH	ProFusion iS/iO	ProFusion XS	DBS (D)* CHANNEL #	MV/MV2/ MV3/MBOX	LE/LE2/SR	DBS(M)*	DISH CHANNEL #	Encompass XD
50s & 60s Hits Holiday Mix	X	*	*	*	*	*	10	*	*	*	933	*
A Very Jazzy Holiday		*	*	*	*	*	53	*	*		967	*
Be-Tween Holiday Blend	X	*	*	*	*	*		*				*
Cashmere Holiday Mix	X	*	*	*	*	*	1	*	*		956	*
Classical Holiday		*	*	*	*	*	60	*	*		972	*
Country Holiday		*	*	*	*	*	25	*	*		951	*
Environmental Holiday Blend **	X	*		*	*	*		*	*	*	920	*
FM Dos Holiday Mix (Runs 11/26/20-1/7/21)	X	*	*	*	*	*	62	*	*	*		*
FM1 Holiday Mix	X	*	*	*	*	*	2	*	*	*	922	*
Hawaiian Holiday		*	*	*	*	*		*				*
Hawaiian Holiday Mix	X	*	*	*	*	*		*			981	*
Heartland Holiday Blend	X	*	*	*	*	*		*				*
Holiday Favorites (Runs 11/1/20-1/7/21)		*	*	*	*	*	74	*	*	*	947	*
Holiday Instrumentals (Runs 11/1/20-1/7/21)		*	*	*	*	*	51	*	*	*	927	*
Holiday Pop (Runs 11/1/20-1/7/21)		*	*	*	*	*	75	*	*	*	949	*
Holiday Pop Blend	X	*	*	*	*	*		*				*
Holiday Remixed		*	*	*	*	*	33	*	*			*
Latin Hits Holiday Mix (Runs 11/26/20-1/7/21)	X	*	*	*	*	*	64	*	*			*
Modern Holiday		*	*	*	*	*	8	*	*		954	*
Nashville USA Holiday Mix	X	*	*	*	*	*	27	*	*		952	*
Quebecois Holiday Mix**	X	*	*	*	*	*	72	*	*			*
Reflections Holiday Blend	X	*	*	*	*	*	6	*	*	*	921	*
Rock Holiday		*	*	*	*	*	24	*	*			*
Souful Holidays		*	*	*	*	*	40	*	*		939	*
The Blvd. Holiday Mix	X	*	*	*	*	*	42	*	*	*	938	*
The Christmas Message		*	*	*	*	*		*				*
The Light Holiday Mix	X	*	*	*	*	*	37	*	*		975	*
Traditional Holidays (Runs 11/1/20-1/7/21)		*	*	*	*	*	65	*	*		962	*
Ultra Hip Holiday		*	*	*	*	*	50	*	*			*
Unforgettable Holiday Mix	X	*	*	*	*	*	57	*	*		955	*
Viva La Navidad (Runs 11/26/20-1/7/21)		*	*	*	*	*	68	*	*	*	941	*

Infused Programs: Core programs infused with holiday content that are available from November 26th - December 25th with the exception of Latin Hits and FM Dos as noted above.

*DBS (D) is legacy Digital Broadcast Satellite provided by DMX, Inc. DBS(M) is legacy Digital Broadcast Satellite provided by Muzak, LLC.

**Restrictions may apply.