

MOOD: MEDIA

ONE OCEAN CASE STUDY

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ABOUT ONE OCEAN

One Ocean Resort & Spa is Jacksonville's premier oceanfront resort and spa. At the heart of Atlantic Beach, One Ocean Resort & Spa offers a wide array of luxurious amenities, a full-service spa, award-winning cuisine, and high-end event services. One of Travel and Leisure's 500 World's Best hotels, One Ocean Resort & Spa strives to provide truly intuitive, personalized services for an elegant and authentic experience.

THE OPPORTUNITY

As Remington Hotels worked to transform an old inn on Atlantic Beach into the boutique One Ocean Resort & Spa, they looked for a single-source provider who could partner with them to realize the ultimate luxury guest experience.

Mood provided high-quality Bose sound systems throughout the resort to create the perfect vacation atmosphere for guests. The dynamic music programs change depending on the location and guest mood, such as shifting from relaxing City Beach music during the day to more upbeat New Lounge programming in the evening at the restaurant.

Mood also installed state-of-the-art integrated AV systems for events such as conferences and weddings, and for a finishing touch to the boutique atmosphere, Mood provided elegant scent solutions for the public areas such as the lobby and spa, enhancing the upscale experience for guests.

THE RESULTS

Over the years, One Ocean Resort & Spa and Mood's relationship has continued to expand, and Mood's service professionals provide quality service and regular maintenance for all solutions.

Guests and employees alike continue to be pleased with the high quality of Mood's sensory solutions. The audio and scent work together perfectly to create the trademark atmosphere of elegance that defines One Ocean Resort & Spa.