MOOD:MEDIA

CEARCHOICE CASE STUDY

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- Tim Hemminger **ClearChoice Management Services**

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ABOUT CLEARCHOICE

ClearChoice is one of the nation's fastest growing dental implant providers, with nearly 40 locations across the U.S. and counting. Their goal is to make implant treatment as cost-effective and convenient as possible, with a special focus on creating an exceptional patient experience.

THE CHALLENGE

In the healthcare industry, music is essential in creating a relaxing environment for patients. With new locations opening frequently in various regions of the country, ClearChoice needed a reliable and fully-licensed streaming music solution that could help them create a consistently comforting experience at these new clinics.

THE APPROACH

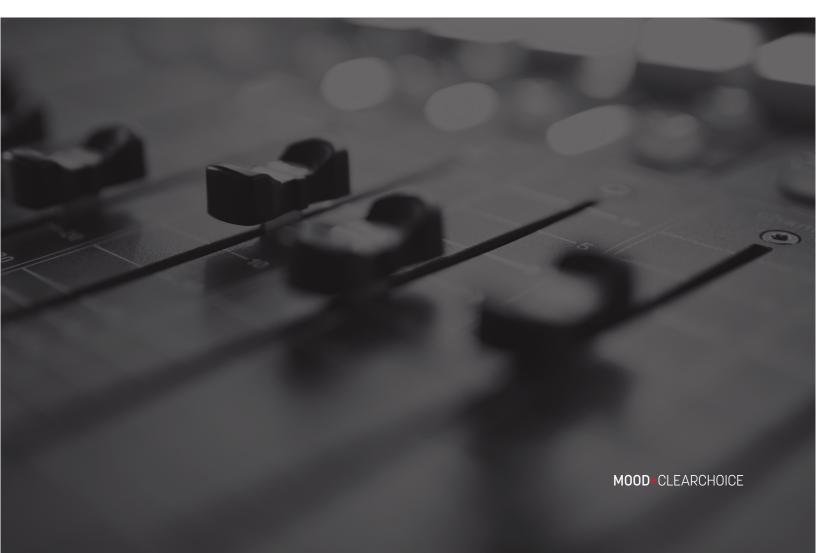
As the healthcare industry's leading music provider, Mood is highly experienced in helping nationwide providers like ClearChoice create a consistent audio experience at each facility. Since ClearChoice requested a streaming service, we recommended Mix Pro, the world's leading streaming music solution designed specifically for business use.

THE SOLUTION

Mood Mix Pro is an advanced streaming music solution, providing ClearChoice managers with complete control over the music at their location. It features the world's largest library of mixable and fully-licensed music, providing access to millions of tracks and more than 150 professionally-designed programs.

Users can access this robust library through a web-based control site to create, schedule and save their own mixes. An intuitive interface allows users to easily change the mixes and like or block songs to further fine-tune the sound. Additionally, all tracks are screened for content and lyrics to ensure that they're appropriate for business use.

In order to ensure maximum reliability and seamless playback, Mood Mix Pro is backed by a simple, yet robust device, where content is downloaded to as it streams. As a result, music will continue to play from the device in the event of an internet disruption.







THE RESULTS

With Mood Mix Pro installed at 15 locations and counting, ClearChoice couldn't be happier with their new streaming music solution. Practice managers appreciate how easy it is to schedule and manage playlists, and they love having a broad variety of music programs to choose from. When asked to share his thoughts on Mood Mix Pro, ClearChoice's Launch Manager Tim Hemminger was all smiles.

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