



MOOD: MEDIA™

Holiday Music Program Guide



Music is a powerful and essential part of the Customer Experience, but during the holiday season, music becomes even more critical, putting customers, guests and visitors in the Christmas spirit and a holiday frame of mind.

One of the most exciting elements about the Mood holiday music catalog is the wide range of options available to our customers. We offer 13 exclusive 100% holiday programs spanning all genres, in addition to 7 unique mixes and blends. It's all about creating the perfect Customer Experience for every brand and business during the most significant season of the year! We invite you to browse our holiday guide to review all of our holiday offerings. Also, visit our holiday website at moodmedia.com/holiday and listen to samples.

Table of Contents

Page 3: [Signature Holiday Programs](#)

Page 5: [Quick Reference Guide, Program Availability by Platform](#)

Contact

Ready to get started on your holiday experience? The Mood Holiday team is here to help!

If you're new to Mood, visit us.moodmedia.com/holiday

If you're an existing customer and would like to discuss your current holiday options or selections, contact us at holiday@moodmedia.com

Holiday Programs

Holiday Favorites (100% Holiday Music)

Traditional and contemporary holiday standards (runs 11/1/24 - 1/7/25)

Sample Artists: Nat King Cole, Donny Hathaway, The Beach Boys, Darlene Love, Jackson 5, Michael Bublé, Sheryl Crow, Stevie Wonder, Christina Aguilera, Tom Petty and the Heartbreakers

Holiday Pop (100% Holiday Music)

Adult pop holiday (runs 11/1/24 - 1/7/25)

Sample Artists: Leslie Odom Jr., Kacey Musgraves, OneRepublic, Sia, Gwen Stefani, John Legend, Mariah Carey, The Supremes, Hanson, Wham!

Traditional Holidays (100% Holiday Music)

Warm collection of classic and evocative traditional holiday favorites (runs 11/1/24 - 1/7/25)

Sample Artists: Dean Martin, Brenda Lee, Jo Stafford, Burl Ives, Louis Armstrong, Bing Crosby, Mel Torme, Vince Guaraldi Trio, Lena Horne, Joe Williams

Pop

Be-Tween Holiday Blend (50% Holiday Music)

Family-friendly, modern pop hits infused with holiday

Sample Artists: Charli XCX, Conan Gray, Benson Boone, Girl in Red, Bebe Rexha, Justin Bieber, Bryson Tiller, MAX, Jonas Brothers, APRE

Cashmere Holiday Mix (25% Holiday Music)

Warm and inviting, light pop and soul vocals infused with holiday

Sample Artists: Debbii Dawson, Marvin Gaye, LEISURE, Sharon Jones and The Dap-Kings, Call Me Penelope, Khruangbin, Biig Piig, Clairo, Budjerah, Olivia Dean

FM1 Holiday Mix (25% Holiday Music)

Adult contemporary hits infused with holiday

Sample Artists: Fleetwood Mac, Meghan Trainor, John Legend, Sheryl Crow, Sade, Camila Cabello, Kylie Minogue, Lionel Richie, Coldplay, John Mayer

Holiday Pop Blend (50% Holiday Music)

Adult pop hits and holiday

Sample Artists: Miley Cyrus, Brenda Lee, Katy Perry, OneRepublic, Marvin Gaye, BTS, Aloe Blacc, Taylor Swift, Jason Mraz, Lady A

Modern Holiday (100% Holiday Music)

Current youthful pop, rock & R&B holiday

Sample Artists: Sia, Gwen Stefani, Ariana Grande, Pentatonix, Taylor Swift, Ceelo Green, Demi Lovato, Foxworth Hall, Justin Bieber, Rob Thomas

Classical & Instrumental

Classical Holiday (100% Holiday Music)

Chamber and symphonic renditions of holiday classics

Sample Artists: Boston Pops Orchestra, Canadian Brass, Los Angeles Guitar Quartet, Christine Brown, Hampton String Quartet, Camilli String Quartet, National Philharmonic Orchestra, San Francisco Ballet Orchestra, Empire Brass, Sylvia Woods

Holiday Instrumentals (100% Holiday Music)

Instrumental, classical, easy-listening, and jazz holiday

Sample Artists: Dave Koz, Eliane Elias, Fourplay, Beegie Adair, Boney James, Jim Brickman, Mannheim Steamroller, Rick Braun, Gregg Karukas, Cindy Bradley

Holiday Programs

Country

Country Holiday (100% Holiday Music)

Current and traditional country holiday

Sample Artists: Blake Shelton, Reba McEntire, Darius Rucker, Kacey Musgraves, George Strait, Clint Black, Faith Hill, Dwight Yoakam, Lee Ann Womack, Randy Travis

Nashville USA Holiday Mix (25% Holiday Music)

Country currents mixed with holiday

Sample Artists: Thomas Rhett, Carly Pearce, Dan + Shay, Kelsea Ballerini, Cody Johnson, Kane Brown, Dierks Bentley, Reba McEntire, Maddie & Tae, LeAnn Rimes

Dance

Holiday Remixed (100% Holiday Music)

Holiday electro and pop remixes

Sample Artists: Kaskade, Eartha Kitt, King Kooba, Dean Martin, J. Boogie, Roy Ayers, Bombay Dub Orchestra, Nina Simone, Psapp, Future Loop Foundation

Latin

Viva La Navidad (100% Holiday Music)

Latin holiday (runs 11/28/24 - 1/7/25)

Sample Artists: Celia Cruz, Graciela Beltran, Luis Miguel, Patricia Salas, Oscar D'Leon, Intocable, Domingo Quinones, Emilia Diaz, Marc Anthony, Tatiana

Lounge

Ultra Hip Holiday (100% Holiday Music)

The coolest in upbeat lounge, pop, jazz and swing

Sample Artists: Herb Alpert, Brian Setzer Orchestra, Michael Bubl , Julie London, Los Straitjackets, Louis Armstrong, Jo Stafford, Lena Horne, Peggy Lee, Dionne Warwick

R&B

Soulful Holidays (100% Holiday Music)

Classic soul, motown and today's R&B favorites

Sample Artists: The Supremes, Al Green, Aretha Franklin, Booker T. and The MG's, Faith Evans, Donny Hathaway, Ebony, Lionel Richie, O'Jays, Anita Baker

Religious

The Christmas Message (100% Holiday Music)

Christian adult contemporary songs of celebration

Sample Artists: Crowder, Tobymac, Danny Gokey, BarlowGirl, Jerard and Jovaun, Jeremy Camp, MercyMe, Selah, Sarah Groves, 33 Miles

The Light Holiday Mix (25% Holiday Music)

Contemporary Christian mixed with holiday

Sample Artists: Zach Williams, Casting Crowns, Plumb, Jars of Clay, Mandisa, Ellie Holcomb, Big Daddy Weave, Hillsong United, Chris Tomlin, Cece Winans

World

Hawaiian Holiday (100% Holiday Music)

Hawaiian holiday instrumentals and vocals

Sample Artists: Brothers Cazimero, Willie K, John Keawe, Kohala, Genoa Keawe, Hapa, Herb Ohta, Jr., Ka'au Crater Boys, Kanilau, Keahiwai

Quebecois Holiday Mix (25% Holiday Music)

Contemporary French Canadian hits and holiday songs

Sample Artists: Michael Buble, Shawn Mendes, Sarah McLachlan, Maroon 5, Celine Dion, Ed Sheeran, Diana Krall, Andy Grammer, Bahamas, Carly Rae Jepsen

Holiday Programs Quick Reference Guide

Program Availability By Platform

| Program | Infused | Harmony | ProFusion DS | ProFusion iH | ProFusion iS/iO | ProFusion XS | MV/MV2/MV3/MBOX | LE/LE2/SR | Dish Channel # | Encompass XD |
|--|---------|---------|--------------|--------------|-----------------|--------------|-----------------|-----------|----------------|--------------|
| Be-Tween Holiday Blend | X | * | * | * | * | * | * | | | * |
| Cashmere Holiday Mix | X | * | * | * | * | * | * | * | 956 | * |
| Classical Holiday | | * | * | * | * | * | * | * | 972 | * |
| Country Holiday | | * | * | * | * | * | * | * | 951 | * |
| FM1 Holiday Mix | X | * | * | * | * | * | * | * | 922 | * |
| Hawaiian Holiday | | * | * | * | * | * | * | | | * |
| Holiday Favorites (Runs 11/1/24 - 1/7/25) | | * | * | * | * | * | * | * | 947 | * |
| Holiday Instrumentals | | * | * | * | * | * | * | * | 927 | * |
| Holiday Pop (Runs 11/1/24 - 1/7/25) | | * | * | * | * | * | * | * | 949 | * |
| Holiday Pop Blend | X | * | * | * | * | * | * | | | * |
| Holiday Remixed | | * | * | * | * | * | * | * | | * |
| Modern Holiday | | * | * | * | * | * | * | * | 954 | * |
| Nashville USA Holiday Mix | X | * | * | * | * | * | * | * | 952 | * |
| Quebecois Holiday Mix** | X | * | * | * | * | * | * | * | | * |
| Soulful Holidays | | * | * | * | * | * | * | * | 939 | * |
| The Christmas Message | | * | * | * | * | * | * | | | * |
| The Light Holiday Mix | X | * | * | * | * | * | * | * | 975 | * |
| Traditional Holidays (Runs 11/1/24 - 1/7/25) | | * | * | * | * | * | * | * | 962 | * |
| Ultra Hip Holiday | | * | * | * | * | * | * | * | | * |
| Viva La Navidad (Runs 11/28/24 - 1/7/25) | | * | * | * | * | * | * | * | 941 | * |

Infused Programs: Core programs infused with holiday content that are available from November 28th - December 25th.

**Restrictions may apply.