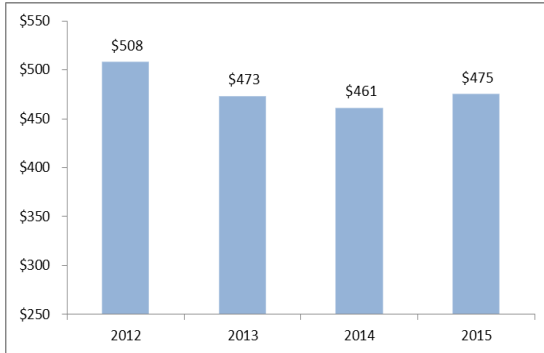


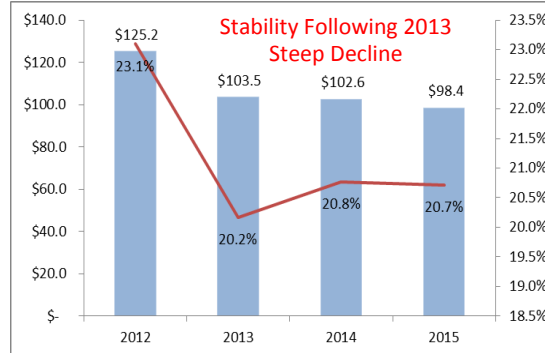
MOOD Transformation Trends

Underlying Revenues (\$M)



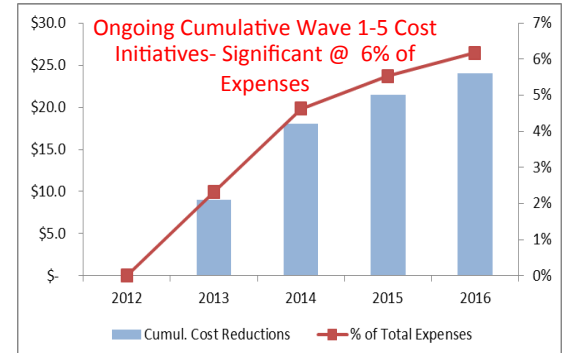
2012-2014 revenues adjusted to reflect 2015 foreign exchange impact and 2014 asset disposals. 2012 revenues are reflected on a pro forma basis including all acquisitions made in 2012 as if they had occurred at the beginning of the year and then adjusted for FX and 2014 disposals.

EBITDA (\$M) & EBITDA Margins



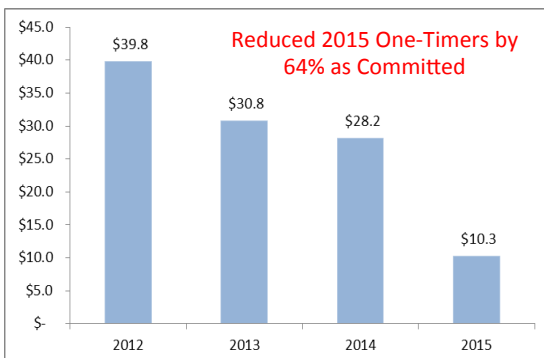
Note: Mood Media guidance is for stable EBITDA in 2016. 2012 EBITDA is reflected on a pro forma basis including all acquisitions made in 2012 as if they had occurred at the beginning of the year.

"Wave" Cumulative Cost Reductions (\$M)



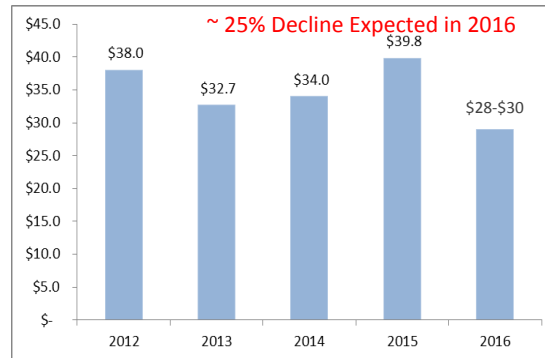
Note: Exhibit excludes Wave 6 initiatives for 2017 estimated at an incremental \$3M annualized

One Time Expenses (\$M)

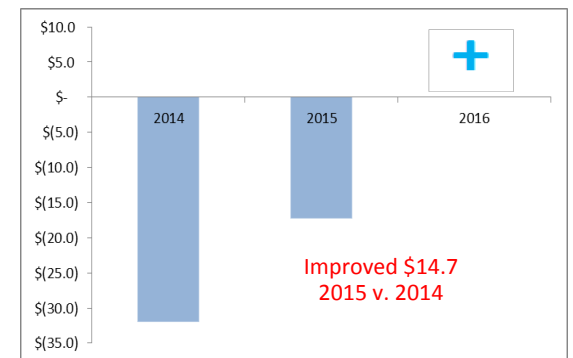


One Time Expenses are reflected as the Income Statement amounts for "Other Expenses".

CAPEX (\$M)



FCF/Change in Net Debt (+)/- (\$M, Excluding Asset Sale Proceeds)



Note: Mood guidance is for positive FCF generation in 2016.

Ongoing MOOD Performance Scorecard

	Module	Status	Initiatives Underway or Taken	Next Steps or Ongoing
Leadership	Senior Leadership Appointments		<ul style="list-style-type: none"> Leadership build-outs essentially complete @ MMNA, MMINT, MMTM & MMBIS Prioritized plans & actions targets are assembled by each executive 	<ul style="list-style-type: none"> Develop, Recognize, Reward or Replace as appropriate.
	Scorecard Development and Management		<ul style="list-style-type: none"> Leaders scorecards, w key operational & efficiency targets tied to Executive compensation Focal areas are tracked for monthly, quarterly and annual progress 	<ul style="list-style-type: none"> Drive scorecards through the Teams, ensuring accountability via up or out behaviors and processes.
Revenues	Audio, Local Sales & Solutions Development		<ul style="list-style-type: none"> Appointed Pres. MMNA, Pres. MMINT, EVP Product & Local Sales, SVP Systems Sales, SVP Marketing & VP Premier New Sales MMNA audio gross site additions +10% y/y YTD in 2016 Mood has significantly improved its recurring revenue trend in 2016 Partnership revenues in MMNA grew 15% y/y in Q3.16 Local inside sales team achieved record months sales in Q3.16 Audio monthly site churn YTD reduced to 1.0% from 1.1% in the prior year's period, including 0.8% churn recorded in Q3.16 	<ul style="list-style-type: none"> Achieving historical growth curves for Local AEs Repackage/replicate already built solutions for new verticals Introduced new Partnerships to expand Indirect Sales Channels, broaden Mood capabilities, and enhance Mood Reach Accelerate biz dev activity in Premier
	Mobile Sales Development		<ul style="list-style-type: none"> Signed first European Mobile customer, T-Mobile, in 2016 Signed first client for Shazam for Local in 2015 Mood Presence built into Top 5, 3rd party app solution Expanded Presence Footprint to virtually the entire NA platform Further expanded Presence pilots in US/EU for Food, Retail and Technology Continuing development of Mood Hear for Mood Audio value added option 	<ul style="list-style-type: none"> Build additional Premier Mobile opportunities & A, V, M Upselling Launch Mobile/Presence campaigns & trials Convert to recurring revenue model
	Visual Sales Development		<ul style="list-style-type: none"> Visual site growth +12% y/y in Q3.16; visual churn 1.1% YTD in 2016 vs 2.5% YTD in 2015 Signed two major Local visuals deals in Q3.16 for 300 sites & potential for 2,000+ sites incremental Signed new top-10 Auto deal for Intl for 900 sites in 2015 & 2016; Several 100+ site wins in EU; Global and pan European deals accelerating via MMINT with new sales leadership driving success. 	<ul style="list-style-type: none"> Develop & promote new Visual solutions; expand Visual markets Accelerate Local & Premier sales Improve market awareness
	Technomedia & BIS Initiatives		<ul style="list-style-type: none"> MBIS EBITDA +7% y/y YTD 2016 vs YTD 2015 GoConvergence set for record year Increasing cost focus at TM large job division to right-size with annualized G&A savings of \$1.4M to partially offset revenue decline Revenue backlog up strongly from Q1.16 	<ul style="list-style-type: none"> Rebuild TM revenue large-job backlog to accelerate revenues & EBITDA Enhance cross selling activities

Legend: Complete In progress

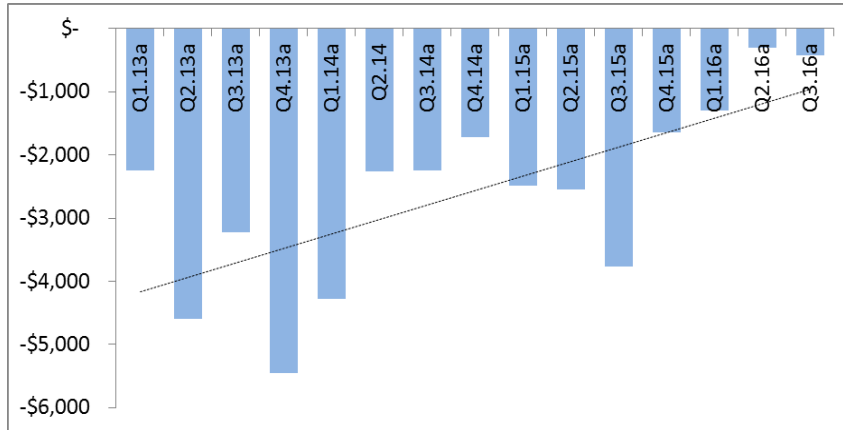
Ongoing MOOD Performance Scorecard

	Module	Status	Initiatives Underway or Taken	Next Steps or Ongoing
Efficiency	Wave 1-4 Initiatives		<ul style="list-style-type: none"> Implemented significant expense reductions via people, process, real estate, & marketing redundancies Implemented annualized cost savings of \$8.7M for Wave 1; \$9M for Waves 2/3; & \$4.5M for Wave 4; totaling \$22M+ realized on time since inception 	<ul style="list-style-type: none"> Complete
	Wave 5-6 Synergies & Consolidations		<ul style="list-style-type: none"> Wave 5 for 2015 integration initiatives progressing ahead of plan at \$4.7M annually in cost reductions; Wave 6 preliminary savings estimated at \$3M for 2017 initiatives Expanded procurement / G&A, real estate consolidations, back office functional consolidation in MMNA & MMINT 	<ul style="list-style-type: none"> Continue to develop, finalize & implement Wave 5 & 6 to further consolidate/enhance platforms, real estate and process efficiencies
Finance	Shareholder Disclosures & Communications		<ul style="list-style-type: none"> Increased investor communications and meeting activities; followed up with regular Investor roadshows through year end 2015. Revised KPI disclosures in Q1/14; added additional disclosures in Q4.14, Q1.15 & Q2.15 Introduced new revenue segments in Q2.16 	<ul style="list-style-type: none"> Quantify & disclose FX impacts on quarterly basis Increase frequency of Investor communications Improve revenue disclosures
	1-Time Charge Eliminations		<ul style="list-style-type: none"> Reducing and eliminating one time fees, except for productive Waves 1 Time expenses reduced to \$10M in 2015 vs \$28M in 2014 	<ul style="list-style-type: none"> Spend only on productive eliminations and asset dispositions
	Balance Sheet Strengthening		<ul style="list-style-type: none"> Sold Latam Residential assets for \$16M Sold DMX / Trusonic Canadian accounts for \$11M Concluded successful ReFi of secured debt (April 2014) Concluded issuance of \$50M of foreign subsidiary debt (Aug 2015) Concluded repayment of \$50M of convertible debentures (Nov 2015) Divestiture of French speaker manufacturer in March 2016 	<ul style="list-style-type: none"> Implement plans for de-leveraging
	Enhance FCF		<ul style="list-style-type: none"> Implementation of Wave 1-6+ cost reductions & synergies Recurring revenue & gross margin enhancements via sales & operating investments showing strong progress Established Sr. Exec. global working capital management process; ongoing review & efficiencies for A/R, A/P, inventory, CapEX & FCF Global procurement team established and negotiated purchasing agreements to achieve significant savings Improvements in accounts receivable collections & processes Closing out legacy payments/issues On track to deliver positive FCF in 2016 	<ul style="list-style-type: none"> Cumulative total annualized Wave savings since inception of \$29M including 2017 expectation Achieve ongoing labor savings & procurement gains Implementing Wave 5 initiatives to \$4.7M in savings; Wave 6 incremental \$3M in 2017 Enhance revenues via Audio, Visual, Mobile Sales & market and channel expansion

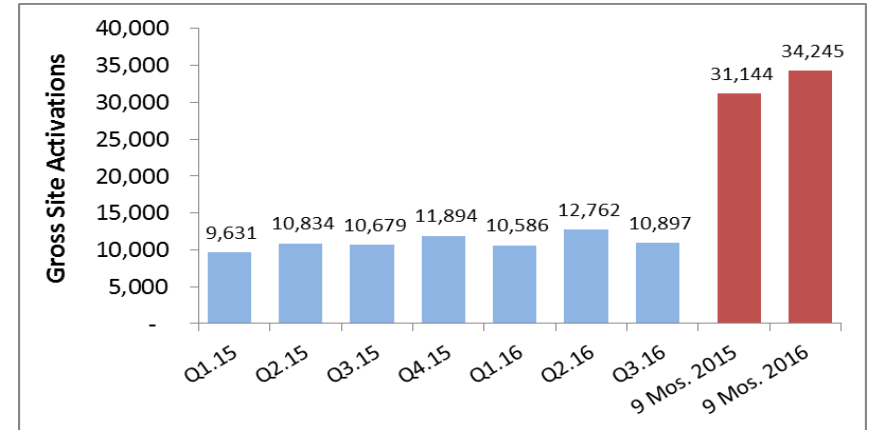
Legend: Complete In progress

MOOD KPI Trends

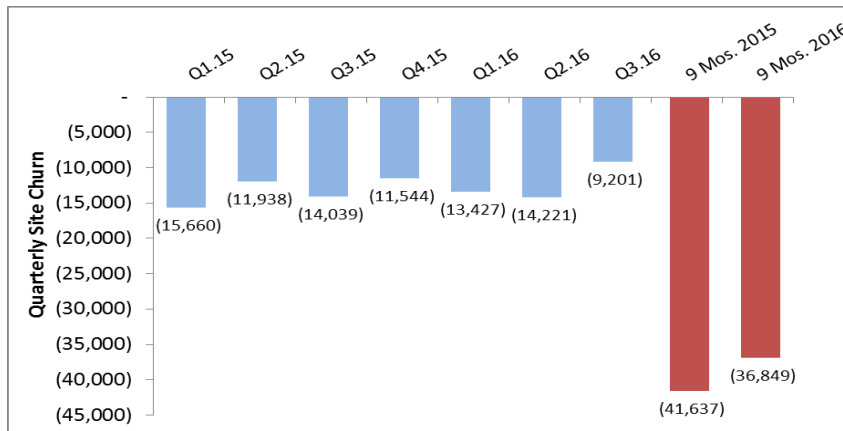
Y/Y Change in Recurring Revenues (\$M)



Gross Site Additions



Site Churn



Net Site Additions

